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Apperson DataLink and Jennifer House, Ph.D. from RedRock Reports Provides Tips on How to Find and Obtain Funds for Assessment Products

Many schools are faced with financial concerns, but there are opportunities for obtaining funds to ease these burdens.

Los Angeles, CA – Apperson and Jennifer House, Ph.D from RedRock Reports are bringing educators the best tips on finding and obtaining funds, as well as guidelines for grant writing.

“At Apperson, we have the mindset that we should always try to help educators in any way possible,” said Bill Apperson, Chairman of the Board for Apperson. “That is why we joined forces with RedRock Reports to develop tips on obtaining funds. If this helps at least one educator or school, then that’s enough for us.”

Although not widely discussed, there are quite a few funding options that can be used to purchase assessment products for academic and social/ emotional learning purposes. The white paper on “How to Find and Obtain Funds for Assessment Products” provides an overview of the types of funds that are available along with a step-by-step guide on how you can obtain these funds.

House explains that although the process can be extensive, if the process is broken down into smaller parts, and you use a check list and get help from peers, you will find that obtaining the funds you need is completely worth the effort.

“There are 2 major types of funding and each have their own ways of being accessed. ‘How to Find and Obtain Funds for Assessment Products’ goes into detail about each one,” says Jennifer House, Ph.D.

To learn more about the how to find and obtain funds for assessment products go to <http://www.apperson.com/how-to-find-and-obtain-funds-for-assessment-products>

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About Dr. Jennifer House, Ph.D.: RedRock Reports founder Dr. Jennifer House, Ph.D., is an industry renowned education funding expert, providing timely, actionable funding intelligence to K-12 education service providers and suppliers. Dr. House’s work is informed by years of experience in district administration as well as industry management.

www.redrockreports.com

About Apperson:

Apperson creates smart, friendly and affordable data capture solutions to drive informed decision. Apperson’s full range of products and custom services leverage extensive capabilities to meet varied assessment, survey and other information collection needs.

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